# Center on Rural Addiction UNIVERSITY OF VERMONT



# Center on Rural Addiction

## 3 years of the COVID-19 Pandemic: What we've learned, and how it can make us better at treating rural patients with SUD

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- I have no financial disclosures.
- The lens:

Rural Family Surgeon Pandemic Science Writer



This talk





- COVID-19 Pandemic
  - Effect on people with OUD and SUD
  - Effect on rural providers and healthcare systems
- Lessons from History
  - Prior pandemics
  - Prior efforts toward vaccine confidence and uptake
- Efforts and Initiatives
  - COVID-19 Vaccine confidence efforts
  - COVID-19 Vaccine uptake efforts
- We Still Have Work to Do
  - Telehealth access
  - Foster personal trust
  - Support policies that sensibly reduce barriers



## COVID-19 Pandemic: Effect on People with OUD and SUD

- UVM-CORA Baseline Needs Assessment (BNA)
- Central Vermont Prevention Coalition
- Literature Review
  - Medical risk of COVID-19 for people with OUD and SUD
  - Economic impact of COVID-19
  - Mental Health





### Vermont

Spring/Summer 2020 333 practitioner responses

### **New Hampshire**

Winter 2020-2021 **152** practitioner responses

### Maine

Spring 2021 284 practitioner responses



### Concern over COVID-19 impact on patient health = 7.4 / 10



How do you think <u>substance use</u> has changed in your patients since the pandemic began? How do you think <u>opioid use</u> has changed in your community since the pandemic began?





How do you think <u>access to opioid treatment</u> for your patients has changed since the pandemic began?





## COVID-19 Pandemic: Effect on People with OUD and SUD

- Central Vermont Prevention Coalition (2021)<sup>1</sup>
  - Pandemic exacerbated negative outcomes for SUD in Central Vermont
    - 35% of people in treatment returned to use
  - Relaxed regulations were helpful
    - Take-home doses of MOUD
    - Telehealth follow-up visits
  - Virtual recovery meetings were less helpful
    - Reduced participation rate
    - Uncertain effect on return-to-use rates
  - High levels of reported COVID-19 vaccine hesitancy
    - 59% of patients in treatment for OUD
    - 69% of patients who returned to OUD use



COVID-19 has exacerbated negative outcomes and created additional challenges for people with substance use disorders in Central Vermont.

### Return-to-use rates

- 35% of patients in treatment for OUD reported returning to substance use during the pandemic, primarily heroin, crack cocaine, and cocaine. People in recovery who returned to use typically did so with alcohol.
- Returning to use while in treatment did not exclude patients from continuing medication-assisted treatment or counseling for OUD.

### Relaxed regulations were helpful

- Relaxed federal and state regulations around telehealth and take-home doses of medications helped people navigate transportation, childcare, and the need to stay home during COVID-19.
- Only 6% of patients in treatment for OUD reported misusing their medication

I have 3 kids at home with no care, 2 of the 3 kids to virtual school. I'm a single mom so phone appointments have been helpful in many ways!"

#### Virtual recovery meetings were less helpful

- Virtual meetings were initially welcomed but over time people found them less effective than in-person meetings.
- Lack of in-person meetings led to reduced participation rates and possibly increased return-to-use rates.

#### People who use drugs continued safe practices

 86% of people who use drugs (PWUD) reported maintaining safer use practices during the pandemic, such as using new syringes and fentanyl test strips supplied by Vermont CARES.

### Organizational stability

 Organizations whose sole source of funding was linked to reimbursement, grants, and state support for substance use programming had the least interruptions in staffing and care delivery.

### High levels of COVID-19 vaccine hesitancy

 59% of patients in treatment for OUD and 69% of patients who returned to using substances reported they were hesitant or would not choose to receive the COVID-19 vaccine.



## **COVID-19 Pandemic: Effect on People with OUD – Medical Risk**

## **People with OUD who contract COVID-19 have:**

100 -A Predicted Hospitalization (%) OUD 20. 17 Age (Years)

(A) Higher risk of hospitalization (B) Longer predicted hospital stay



Qeadan (2021)



## **COVID-19** Pandemic: **Effect on People with OUD – Medical Risk**

### **People with OUD who contract COVID-19 have:**

(C) Higher ventilator requirement (D) Higher mortality rate

Age (Years)



Qeadan (2021)

OUD

- No



## **COVID-19 Pandemic: Effect on People with OUD – Economic**

### **Unemployment due to Pandemic**

- Peak unemployment 13% (Q2 of 2020)<sup>1</sup>
- 16.9 million unemployed<sup>1</sup>
- 33.1 million with decreased employment due to shutdowns<sup>1</sup>

## **Job Insecurity**

- Deterioration in job performance<sup>2,3</sup>
- Increased depression and anxiety.<sup>2,4</sup>

## **Domino Effect**

Housing

Transportation

Food 

- Health insurance

"COVID-19 disruptions at the structural and community level affected outcomes related to mental health and drug use at the individual level."<sup>5</sup>



1. US Bureau of Labor Statistics; 2. Basyouni (2021); 3. Bilal (2022); 4. Obrenovic (2021); 5. Walters (2022)



# COVID-19 Pandemic: Effect on People with OUD – Economic

## Food insecurity

- Northern New England survey (2022)<sup>1</sup>
  - 10% of adults
  - 16% of children
  - 33% of respondents utilized food assistance programs in the past year
  - Food-insecure respondents reported higher rates of anxiety, depression, skipping medications due to cost, and substance use.
- Rates of food insecurity are 4x to 7x higher among people with OUD (47% - 71%)<sup>2</sup>
- Risk of opioid-related mortality rises with food insecurity (OR = 1.21)<sup>3</sup>







## **COVID-19 Pandemic:** Effect on People with OUD – Treatment

How economic & social impacts from COVID-19 translate to OUD treatment barriers



- Decreased treatment access<sup>1</sup>
  - Lack of phone/internet
- Decreased treatment quality<sup>1</sup>
  - Lack of social support
- Policy decisions<sup>2</sup>
  - Decrease barriers (mobile outreach, mail delivery, relaxed telemedicine regulations),
  - Exacerbate barriers (social distancing led to reduced in-person connections, fewer available providers, high technology demands)



# COVID-19 Pandemic: Effect on People with OUD and SUD

## Effect on Mental Health

- Depression and Anxiety
  - Increased depression (29%), anxiety (29%), PTSD (33%), and sleep problems (57%) compared to pre-pandemic.<sup>1</sup>
  - 55% of people who lost someone to COVID-19 had intense grief reactions.<sup>1</sup>
- Substance Use
  - Rural Kentucky: "The intersection of two crises."<sup>2</sup>
  - Rural Oregon: Loneliness, depression, suicidal ideation, and increased heroin use.<sup>3</sup>
- Overdose
  - 57.7% increase in death due to drug overdose (May 2020 vs. May 2019).<sup>4</sup>
  - 26% increase in opioid calls to US Poison Control Centers. Rural calls increased by 14% more than urban calls.<sup>5</sup> Rural exposures at home increased by 13% more than urban.<sup>5</sup>





# COVID-19 Pandemic: Effect on People with OUD and SUD

## Effect on Mental Health

- Suicidality
  - Increased encounters for suicidal ideation and suicide attempts (IRR = 1.19), especially in rural areas (IRR = 1.22), compared to pre-pandemic<sup>1</sup>
  - "The Perfect Storm" of rural risk factors plus pandemic risk factors<sup>2</sup>
- Adolescent populations
  - Increased depression (55%), anxiety (48%), sleep problems (69%), and greater intensity of recent suicidal ideation (38%), compared to pre-pandemic<sup>3,4</sup>
- Predictors:
  - Loneliness<sup>3</sup>, social media hours<sup>3</sup>, and doomscrolling<sup>5</sup>





## **COVID-19 Pandemic:** Effect on **Providers**

### Clinician Well-being

- Workload<sup>1, 4</sup>
- Personal risk of infection<sup>1-3</sup>
- Social isolation<sup>1-4</sup>
- Compassion fatigue<sup>1,2</sup>
- Ethical tensions<sup>1,5</sup>
- Public distrust<sup>1,2</sup>
- Burnout<sup>1-4</sup>

"The physical, psychological, and moral toll of the pandemic has threatened the well-being and integrity of clinicians. The narrative of self-sacrifice and heroism bolstered people early on but was not sustainable over time."<sup>1</sup>

- Systematic Review<sup>3</sup> how pandemics impact HCW's
  - Mental health: Acute stress disorder, depression, anxiety, insomnia, PTSD
  - <u>Risk factors</u>: Frontline, female, lack of adequate PPE, long shifts, inexperience, lack of social support, and quarantine/lockdown



# COVID-19 Pandemic: Effect on Rural Healthcare Systems

### How systems struggled

- Syringe Service Programs
  - Decreased in-person services  $\rightarrow$  Limited relationship-building & supply distribution.<sup>1</sup>
  - Increased barriers  $\rightarrow$  Increased high-risk injection practices<sup>2</sup>
- SUD Treatment Programs<sup>3</sup>
  - Decreased new patient capacity  $\rightarrow$  Decreased access to care. Delays in care.
  - Reduced friend/family visits → Decreased retention in recovery programs
- Local Health Departments (Nationwide survey, Dec 2020)<sup>4</sup>
  - 17% of school-based services terminated
  - 53.9% of mutual help recovery programs reduced service level

### How systems adapted

- Increased: Telehealth (72.2%), and mail-out harm reduction (23.8%)<sup>4</sup>
- UVM CORA Baseline Needs Assessment

NORTHER NEW YOR



What measures have you adopted to ensure continued SUD treatment for your patients during COVID-19?





What has your experience been with changes in SUD treatment services during COVID-19?

Not Working
Working

What has been working or not working for you?





## Lessons from History: Prior Pandemics







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## Lessons from History: Prior Pandemics – 1918 Influenza

### Parallels<sup>1-3</sup>

- Outbreak pattern
- Role of prevention
  - Masking, and Physical distancing
  - Social pushback
- Scapegoating narratives
- Key Differences<sup>1-3</sup>
  - Influenza A (H1N1) vs. SARS-CoV-2 (2019)
  - Hygiene access
  - Contact tracing technology
  - Antiviral medications
  - Effective vaccines
  - Deaths: 50 million vs. 6.9 million







## Lessons from History: Prior Pandemics – HIV/AIDS

**TABLE.** Similarities Between HIV/AIDS and COVID-19 in First Years of Each Pandemic<sup>1</sup>

	AIDS	COVID-19
High mortality rate in hospitalized patients	Yes	Yes
Fear, isolation, stigma in affected persons	Yes	Yes
Vulnerable groups at greater risk of infection and death	Yes	Yes
Cases may double in weeks during outbreaks	Yes	Yes
More deaths among people of color	Yes	Yes
Testing delays and errors	Yes	Yes
Lifesaving vaccine available (early/later)	No	No/yes
Effective treatments available (early/later)	No/yes	No/yes
Misinformation threatened prevention and care	Yes	Yes
Community and health worker strength and resilience	Yes	Yes
Activism critical in mobilizing research, care, treatment	Yes	Yes
Political backlash and barriers impeded progress	Yes	Yes







## **Lessons from History:** UNIVERSITY OF VERMONT Confidence & Uptake Efforts – Prior Vaccines

### Influenza

- Ubiquitous and free
- Educate about **disease risks**<sup>1</sup>
- Address **complacency**<sup>1</sup>
- Educate about vaccine benefits<sup>1</sup>
- Address vaccine concerns<sup>1</sup>

## **Human Papillomavirus**

- Educate about disease risks<sup>2,3</sup>
- Educate about vaccine benefits<sup>2,4</sup>
- Address vaccine safety concerns<sup>2,3</sup>
- Confident **physician recommendation**<sup>2,3</sup>
- **Mandate** (maximal uptake from  $70\% \rightarrow 90\%$ )<sup>5</sup>
- **Hepatitis B** 
  - **Convenient** (syringe service program site) and **free**<sup>6,7</sup>
  - Accelerated schedule (0, 1, and 2 months)<sup>6,8</sup>
  - Incentives<sup>7</sup>





# A note on confidence, hesitancy, and human nature...

- Would you go skydiving? get the COVID vaccine?
  - A. Yes, for sure
  - B. Might consider it
  - C. No, never





# **COVID-19 Efforts and Initiatives:** Vaccine Confidence Efforts

### Basis of hesitancy

- Belief that vaccine is **not necessary**<sup>1,2,4</sup>
- Rural location<sup>1-5</sup>
- Medical mistrust<sup>1,2,4</sup>
- Concerns about vaccine safety<sup>1,2,4</sup>
- Waiting to see the vaccine's effect in others<sup>2,4</sup>

### Basis of confidence

- Centralized sources of trusted expert information<sup>6</sup>
- Trust in the provider due to other services<sup>7</sup>
- Recommendation from peers as "vaccine champions"<sup>7</sup>

## Role of social media

Zimand-Sheiner et al.<sup>8</sup>

- Social media trust  $\rightarrow$  vaccine refusal (p < 0.001)
- Mass media trust → vaccine acceptance (p < 0.001)</li>
- Institutional trust → vaccine acceptance (p <0.001)</li>

lversen et al. Harm Reduction Journal (2022) 19:59 https://doi.org/10.1186/s12954-022-00643-3

Harm Reduction Journal

**Open Access** 

### RESEARCH

## Uptake of COVID-19 vaccination among people who inject drugs

Jenny Iversen<sup>1\*</sup>, Handan Wand<sup>1</sup>, Robert Kemp<sup>2</sup>, Jude Bevan<sup>3</sup>, Myf Briggs<sup>4</sup>, Kate Patten<sup>5</sup>, Sue Heard<sup>1</sup> and Lisa Maher<sup>1</sup>

### Abstract

**Background:** People who inject drugs (PWID) may be at elevated risk of adverse outcomes from SARS-CoV-2 infection; however, data on COVID-19 vaccine uptake among PWID are scarce. This study aimed to determine COVID-19 vaccine uptake among PWID, identify factors associated with sub-optimal uptake, and compare uptake to the general population.

**Methods:** The Australian Needle Syringe Program Survey is an annual sentinel surveillance project, comprising a self-completed questionnaire and provision of a dried blood sample for HIV and HCV testing. In 2021, respondents provided information on their COVID-19 vaccination status. Multivariate logistic regression models identified correlates of vaccine uptake.

**Results:** Among 1166 respondents, 49% had been vaccinated and in most states and territories, vaccine uptake was significantly lower than among the general population. Independent predictors of vaccine uptake were longer duration of vaccine eligibility (AOR 3.42, 95% CI 2.65, 4.41); prior SARS-CoV-2 diagnostic testing (AOR 2.90, 95% CI 2.22, 3.79); injection of opioids (AOR 1.91, 95% CI 1.20, 3.05); and current opioid agonist therapy (AOR 1.70, 95% CI 1.23, 2.33). Women (AOR 0.70, 95% CI 0.54, 0.92) and those who reported daily or more frequent injection (AOR 0.75, 95% CI 0.57, 1.00) were significantly less likely to be vaccinated.

**Conclusions:** In most Australian states and territories, uptake of COVID-19 vaccine among PWID lagged uptake among the general population. Increased efforts are required to ensure PWID have equitable access to vaccination. Vaccination programmes within harm reduction services and via outreach, coupled with increased support for peers to act as vaccine champions, are likely to reduce barriers and improve COVID-19 vaccine uptake in this population.

Keywords: People who inject drugs, COVID-19, SARS-CoV-2, Vaccine, Immunisation



## **COVID-19 Efforts and Initiatives:** Vaccine Uptake Efforts

Uptake can be present without confidence<sup>1,2</sup>

"Hesitant Adopters"<sup>2</sup>

Hesitancy among adults who <u>have</u> taken the vaccine

"Very hesitant" (5.3%) "Somewhat hesitant" (8.8%) "A little hesitant" (17.1%)

Greater hesitancy: Rural location
 Foraging healthcare





## **COVID-19 Efforts and Initiatives:** Vaccine Uptake Efforts - Incentives

- Do incentives work?
  - **Yes**.<sup>1-3</sup>
- What dollar value would it take?
  - \$24 (4.2% more uptake)<sup>4</sup>
  - \$100 + \$200 (expert estimate)<sup>1</sup>
  - \$600 (26.9% more uptake), or \$1200 (30.1%)<sup>5</sup>

## What's stopping us?

- Exacerbate suspicion about vaccine risks<sup>1</sup>
- Coercive; Undermine altruism<sup>1,6</sup>
- Funding sources and limits
- Legal concerns

### Non-monetary incentives

- Prime parking spots, goods, equipment, stickers
- Naturalistic (e.g., access to air travel & events)<sup>1</sup>

	Contents lists available at ScienceDirect
A	Preventive Medicine
ELSEVIER	journal homepage: www.elsevier.com/locate/ypmed
Commentary	
Looking to the empi	rical literature on the potential for financial incentives
to enhance adheren	ce with COVID-19 vaccination
Charles T. Hissins! The	M Klammer Colomon B.M. Colomon
Stephen T. Higgins , Elia	8 M. Klemperer, Sulamunn R.M. Coleman
Vernont Center on Behavioral Health, Depa	rtments of Psychiatry and Psychological Science, University of Vermont, Burlington, VT, United States of America
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ARTICLE INFO	ABSTRACT
Keywords COVID-19 Vaccines Vaccines Vaccinesion Adherence financial incentives	COVID-19 vaccination efforts are underway offering hope for saving lives and eliminating the pands most promising vaccines require two injections separated 3-4 weeks apart. To achieve heard immunity of the population or perhaps more must be inoculated. Anticipation of adherence challenges has commentaries on strategies to enhance adherence including financial incentives. A notable gap in th mentaries is any discussion of the scientific evidence regarding the efficacy of financial incentives for i vaccine adherence. This commentary addresses that gap. There is a body of controlled trials on ince vaccine adherence, mostly to the hepatitis B virus (HBV) vaccine among injection drug users (IDUs). P of HBV infection is increasing as part of the opioid addiction crisis. The HBV vaccine entils a three-dos (typically 0, 1, and 6 months) which has created adherence challenges among IDUs. Systematic literatu document significant benefit of financial incentives. For example, a 2019 meta-analysis (Trester & 2019) 2010 provided 12 correlation to the provide the vaccine with the there and the provide the among in the dimensional provides the among including financial incentives is provided to the provide the there are a started to the provide the there are a started to the there analysis (Trester & 2010) provides the there analysis (Trester & 2010) provides the there analysis (Trester & 2010) provides the there and the there analysis (Trester & 2010) provides the provides the there analysis (Trester & 2010) provides the provides the there analysis (Trester & 2010) provides the there analysis (Trester & 2010) provides the provides the there analysis (Trester & 2010) provides the there analysis (Trester & 2010) provides the provides the there analysis (Trester & 2010) provides the there analysis (Trester & 2010) provides there analysis (Trester & 201



# **COVID-19 Efforts and Initiatives:** Vaccine Uptake Efforts - Mandates

- Do mandates work? If so, for whom?
  - Yes... but with caveats<sup>1-5</sup>
- Fishman et al.<sup>1</sup>
  - **Cash incentives** (\$1000, \$200, or \$100)
  - Tax penalty vs. tax credit
  - Mandates by employers vs. destinations
  - Lotteries (\$1 million, \$200,000, or \$100,000)
- The French Health Pass<sup>4,5</sup>
  - Vaccine uptake rose (49% to 89%)
  - Post-vaccine regret & anger rose
  - Hesitancy rose (44% to 61%)







## **COVID-19 Efforts and Initiatives: Putting Confidence & Uptake in Perspective**

Perhaps Hesitancy is Historically Healthy Human Nature<sup>1</sup>





- Who foraged the berries? From where?
- Has anyone tried a small amount first? How did it go?
- Have our own friends or family eaten berries like this before?





# **COVID-19 Efforts and Initiatives: Motivational Interviewing**



### January 26, 2022 Tools to Increase COVID-19 Vaccine Uptake: Substance Use Disorder Populations in Rural Communities

Mark Depman, MD

https://www.uvmcora.org/ resources/community-rounds/

- Open-ended questions.
  Do not assume vaccine acceptance.
- 2. Acknowledge patient concerns without judging.
- 3. Avoid criticizing the patient's information sources. Cite your experience and point them to high quality sources.
- 4. Show awareness of your status as a messenger.
- 5. Link vaccine acceptance to the patient's goals.
- 6. What would need to happen to have you change your mind and get the vaccine?



June 30, 2021 Motivational Interviewing: Evidence-Based Strategies and Principles for Guiding Conversations With Your Patients

Peter Jackson, MD

https://www.uvmcora.org/ resources/community-rounds/



## We Still Have Work to Do: Telehealth

- Federal and state policies conducive to telehealth access<sup>1-3</sup>
  - Reimbursement
  - Interstate reciprocity;<sup>4</sup> ProviderBridge.org
- Health care provider infrastructure<sup>1-3</sup>
  - Workforce
  - Technology





August 4, 2021 Telehealth for Substance Use Disorders and Considerations for Rural Regions

Allison Lin, MD, MSc

https://www.uvmcora.org/ resources/community-rounds/

US Dept of HHS, <u>https://telehealth.hhs.gov/providers/health-equity-in-telehealth/improving-access-to-telehealth/</u>;
 Lin (CORA 2021); 3. Guth (2020); 4. https://www.cchpca.org/topic/cross-state-licensing-professional-requirements/



## We Still Have Work to Do: Telehealth – Rural people with OUD or SUD

### Patient access to Telehealth

Device access disparity<sup>1,2</sup> Cell phone (Rural **94%**, Urban **97%**) Internet (Rural **93%**, Urban **95%**)

Disparity *within* rural areas<sup>2,3</sup> Cell phone (SUD **59%**, non-SUD **94%**) Internet (SUD **90%**, non-SUD **93%**)

Access to technology is related to increased SUD treatment among rural patients.





## We Still Have Work to Do: Foster Personal Trust

### Successful approaches

- Start by listening<sup>1</sup>
- Promote centralized sources of trusted information<sup>2</sup>
- Develop messaging with *and* within key populations (e.g., social media)<sup>2,3</sup>
- Self-empowerment<sup>2,3</sup>
- Altruism<sup>2,3</sup>
- Informed decision-making<sup>1,2</sup>

### Be a messenger your community knows and trusts

"Information alone is insufficient... Ultimately, the effectiveness of COVID-19 vaccines will depend on our ability to engender trust in the communities most affected."<sup>1</sup>





## We Still Have Work to Do: Support Policies that Sensibly Reduce Barriers

- Lower threshold for access to MOUD
  - Elimination of the DATA-Waiver<sup>1</sup>
  - Take-home dosing<sup>2</sup>

- Easier pathways for receiving harm reduction supplies
  - Naloxone by mail<sup>2</sup>
  - Naloxone by vending machine<sup>2</sup>
  - Naloxone available OTC<sup>2</sup>

Extending Pandemic Flexibilities for Opioid Use Disorder Treatment: Authorities and Methods

Published in the Minnesota Law Review BY: BRIDGET C.E. DODLING & LAURA E. STANLEY





## We Still Have Work to Do: Support Policies that Sensibly Reduce Barriers

- Policies that support evidence-based approaches
  - Contingency Management incentives<sup>1</sup>
- Build and support the rural health care workforce
  - Peer Recovery Counseling Specialists<sup>1</sup>
  - RCORP Child & Adolescent Behavioral Health<sup>2</sup>
- Engage with the Federal Office of Rural Health Policy
  - https://www.hrsa.gov/rural-health/topics/coronavirus<sup>2</sup>







## **Thank You!**

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